

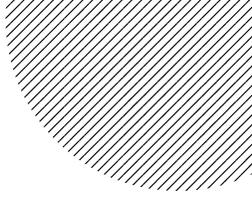
HORSETOOTH INT'L FILM FESTIVAL MEDIA KIT

HORSETOOTHFILMFESTIVAL.COM



Press Contact: Katrina Pfannkuch
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OUR MISSION



WHAT IS HIFF?

HIFF stands for the Horsetooth International Film Festival. Our core passion with this festival is to create more new and opportunities for filmmakers in NOCO, recognize and connect with the the quality talent that is already here, and bring in more diverse, international voices to join the creative conversation.

Larger festivals like the Boulder International Film Festival and Telluride give filmmakers the opportunity to compete on and learn from an international community showcasing their work on a worldwide stage. We want to offer that same opportunity here, and to add in music and art, making it an overall well-rounded creative experience.

OUR MISSION

We want to inspire multi-passionate creatives, provide a platform for voices to be heard and stories to be told. We are excited to help educate and inform, build a more diverse creative community, and spark positive change through knowledge-sharing and creative works.

When we come together in the spirit of collaboration and free creative expression, we broaden the potential for innovators all around the world. HIFF was created as the necessary next step to develop and support NoCo's budding film scene. It provides a platform of greater opportunity for filmmakers looking to take their work to a greater audience through interaction and collaboration with fellow creatives.

OUR TEAM

JOHN HUNT- FESTIVAL CURATOR

I'm so proud of our team for believing in our mission for the Horsetooth International Film Festival since the beginning, and diligently seeing it through the fun, and challenges, to bring it into fruition. So impressed by what we've accomplished! Thank you so much for your hard work and passion.

On a personal note, I'm ambitious and passionate about instilling a sense of inspiration in others through the art of story-telling and filmmaking. During an end-of-year reflection in 2018, I promised myself this would be the year we started a film festival - a long-standing desire of mine - in an effort to reach and inspire more people. As much as I love to make films, I can only make so many with my time, scope, and experience. However, creating a new film festival in a region that truly appreciates the arts, we can collectively generate more filmmaking and story-telling to an exponential degree.

With much gratitude and humility, our community, my filmmaking friends, and our sponsors have embraced this idea, and we are excited to bring more creative thought and diversity to Northern Colorado. We hope you enjoy the festival in its inaugural year, and many years to come. For more about what I do, visit **arcadianpictures.com**



OUR TEAM

JESSE NYANDER - FESTIVAL CURATOR

After several years working in film and getting shorts and music videos into the film festival circuit in Northern Colorado, I ran across an astonishing amount of talented creatives from the Horsetooth area.

With the launch of "Whensday", the Local independent film, there was something of an awakening; a hunger and arrival happening all at once for film! Northern Colorado's "craft life" echoes through beer, bikes, spirits, and music.

Film is the newest creative frontier, and the local community has shown they love craft cinema as well. Seats are overflowing at filmmaker events and we have an overwhelmingly supportive audience!

Well, we heard you Northern Colorado and are bringing you craft film! I have personally watched every film included in the Horsetooth International Film Festival, and I can tell you, our first year has got some ringers! Thanks for coming to HIFF and as always **Make More FILMS!!** For more about what I do go to **facebook.com/ghostrunnerfilms/**



OUR TEAM

KATRINA PFANNKUCH - DEVELOPMENT DIRECTOR

I love bringing people together to create, and to join forces with creatives and entrepreneurs who have inspiring visionary ideas. Horsetooth International Film Festival offers an amazing creative vision for the Northern Colorado area. It brings together local talented filmmakers, musicians, and artists for a one- of-a-kind festival in the region - so of course I was on board!

Blending my social nature with my consulting skills, I help the HIFF team manage overall festival and business logistics for the 3-day event hosted in two cities. I also help build community connections through networking and promotional events, provide brand and content strategy, writing, and editing for promotional materials, blog posts and speeches, act as the main press contact and play overall devil's advocate - when warranted.

I'm excited to use my visionary and consulting skills to orchestrate an event that brings together diverse creative talents and offers a platform for us all to create uniquely, together. Check out more of what I do at creativekatrina.com



OUR TEAM

TAYLOR STROPE - EVENT PLANNER

As a Fort Collins Native and the founder of Mountainside Events, I've always had a passion to help contribute to growing NoCo as a progressive destination. I love connecting with my community by using my event planning skill set, and I'm so excited to see the Horsetooth International Film Festival come into fruition!

In it's inaugural year, there is no better time than right now to introduce this festival to Northern Colorado, putting it on the map as an international destination for film creatives. I am honored to be a part of this incredible team to make HIFF happen! Learn more about what I do at moutainsideevents.com



HANNAH BAKER - FESTIVAL COORDINATOR



I've been part of the film festival from the beginning, helping bring it from just an idea into something more. As a "Jack of all Trades", I help out wherever I can to make the festival a success. I also help create social media strategy and content for the festival.

I'm passionate about film, as well as as an aspiring filmmaker. Reaching out to the film community got me this amazing position, and I'm excited to experience the festival first hand. Hope you enjoy the various forms of creative expression!

FAQS

When and where is The Horsetooth International Film Festival?

HIFF takes place in three locations in Northern Colorado over the span of three days.

- September 6th: Kick-off gala, Fort Collins Museum of Discovery in Fort Collins September
- 7th: Main Event, The Rialto Theatre in downtown Loveland September
- 8th: Music Video Category and Closing Ceremonies, The Lyric in Fort Collins

How do I buy a ticket?

You can buy a ticket online, in-person at events, on our website horsetoothfilmfestival.com, through the Rialto Theatre, and through our mobile events during the **One Sweet Summer Loveland Concert Series** on Wednesday evenings throughout August 2019.

Is transportation provided?

Transportation to and from the venues is not provided directly by HIFF. However, you can take The Max mass transit in Fort Collins, or a bus within Fort Collins or to Loveland.

Is there parking available?

Parking is available at all the venues and it's first come first serve. In Loveland there's a FREE parking garage on 2nd Street and street parking available.

FAQS

Can I buy tickets on the day of the event?

Tickets are available for purchase during the day of each event, if there is capacity left. Each venue has its own capacity limit, and we are working within the guidelines of what's required for each venue.

Is there food included in the price of my ticket?

For the Black Tie Gala light appetizers are available on a first come first serve basis, and for the main event the VIP dinner is available only to VIP ticket holders. Otherwise we encourage attendees to explore the respective downtown area that has various food options available.

Are alcoholic and non-alcoholic beverages available at each venue?

Yes, beverages are available for purchase within each host venue.

Is HIFF merchandise available for purchase?

Yes! Each venue will have a merchandise table set up, and you can always purchase items through the website as well www.horsetoothfilmfestival.com

Is the film festival child friendly?

Films do contain adult themes and content. The choice is up to you as the parent or caregiver.

Do I have to be 21 to attend?

Attendees do not have to be 21 to attend.

FAQS

What kind of music will be featured at the festival?

There will be various local artists performing during each event. Patti Fiasco will be playing a set after the awards ceremonies at the close of the main event on Saturday, September 7th.

What aspects of HIFF make it international?

We felt that making the film festival international was a critical part of our vision. The talent in Northern Colorado is worthy of competing on a global scale, but most talented creatives tend to take their work elsewhere once they achieve that skill level, despite really loving where they live.

We also recognize that introducing global talent, other cultures, as well as other ways of thinking and creating, can inspire growth for creatives here. We live in a community where the median age is 35 and highly educated, yet we have very little diversity. Welcoming the international community to share their thoughts and creativity can only help us to develop into an even more inspiring place to be and see.

Where can I download print and online friendly logos and images for HIFF, or the event program?

They are available via a link in the press section of the Horsetooth International Film Festival website.

FAQS

What are the film categories?

Here are the categories HIFF is featuring at the festival in 2019:

- Augmented Reality (AR), and 360-Degree Category Films produced in 360° for VR, fulldome or other XR technologies
- "Colorado" Short Film Category Films of any genre filmed in Colorado or produced elsewhere by a Colorado Filmmaker
- "National" Short Film Category Films of any genre filmed in The United States of America or produced elsewhere by a USA-Native Filmmaker
- "International" Short Film Category Films of any genre filmed anywhere on or around Planet Earth or produced elsewhere by anyone
- "International Waivers" Short Film Category Films produced by Filmmakers from countries where submissions are not financially or technically possible due to government imposed restrictions. These films' entry fees are paid for by donors to the festival.
- The "One World" Feature Film Category winner will be showcased as our feature presentation at the event.

Press Releases

FOR IMMEDIATE RELEASE

Contact: Katrina Pfannkuch, Development Director

Phone: 970-988-8404

Email: katrina@creativekatrina.com

Website: horsetoothfilmfestival.com

DATE: April 2, 2019

Launch of the First Annual Horsetooth International Film Festival (HIFF)

LOVELAND, CO – The Horsetooth International Film Festival is a two day regional, multi-town, multi-venue event designed for creatives and film lovers alike.

Inspiration for the festival is built around the desire to introduce Northern Colorado as a revered international destination where creativity, diversity, and progressive thought are developed and celebrated through the art of filmmaking and other forms of creative expression.

Opening night features a gala hosted at the OtterBox Digital Dome Theater at the Fort Collins Museum of Discovery. We will be one of the few film festivals in the world to showcase a new generation of immersive storytelling by utilizing the 360° dome to present virtual reality and other fulldome films.

The main event will be hosted at the historic Rialto Theatre in Downtown Loveland. Focus of the inaugural festival is to further elevate and unite a growing local film scene by inviting international contributors to interact with the local filmmaking community for a full day of film screenings, creativity, and celebration. The event will feature several film categories, live musical performances, and art installations by local talent.

HIFF Mission

To inspire multi-passionate creatives, provide a platform for voices to be heard and stories to be told, to educate, build a more diverse community, and spark positive change through knowledge-sharing and creative works. When we come together in the spirit of collaboration and free creative expression, we broaden the potential for innovators all around the world.

HIFF was created as the necessary next step to develop and support NoCo's budding film scene. It provides a platform of greater opportunity for filmmakers looking to take their work to a greater audience through interaction and collaboration with fellow creatives.

Important Dates for HIFF, Film Submissions, and Volunteer Sign-Up

- Opening night Gala September 6th officially kicks off the festival with fulldome short films, food, drinks, music at the Fort Collins Museum of Discovery (FCMoD).
- The HIFF Main Event is scheduled for September 7th, 2019.
- Film submissions are open as of April 1, 2019.
- Additional information on ticket sales will be announced in April.

For sponsorship or volunteer opportunities, contact us at info@horsetoothfilmfestival.com starting...NOW!

The HIFF Team: John Hunt, Jesse Nyander, Katrina Pfannkuch, Taylor Strobe, Hannah Baker, Juan Andres Rodriguez Palazuelos, and Juliana Trujillo Escobar. Connect with us on social media platforms found on our website: horsetoothfilmfestival.com

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Horsetooth Int'l Film Festival Announces "Horsetooth Rock!" Benefit Concert June 21st at the Mishawaka Amphitheatre

FORT COLLINS, CO (May 8, 2019) – Have plans for the Summer Solstice this year? We invite you to spend it in the mountains with us as we celebrate the first day of summer by “rocking out” at the Mishawaka in Bellevue, CO to live performances by three of your favorite local rock bands; Black Moon Howl, Post Paradise, and Love Stallion!

We are partnering with the Mish and Music City Hot Chicken to welcome these talented bands for a night of epic music and memories, and to help us raise funds for the First Annual Horsetooth Int'l Film Festival (HIFF)!

Funds will go toward making HIFFCO2019 the best experience it can be for both our patrons and for the talented filmmakers, musicians, and artists participating in HIFF during Festival Weekend, Sep. 6-8.

We want to provide Northern Colorado an internationally renowned film festival we can call our own, and provide local talents and businesses new opportunities to grow. Help us support the dream and continue our region's creative development by coming out for a memorable, fun-filled night of music and giveaways at the Mishawaka.

Mishawaka Benefit Concert Lineup

If you've never heard these bands play, you're definitely in for a treat. If you have, then you already know that it's a night you won't want to miss!

HIFF Benefit Concert Timeline :

7:00p - Doors Open

8:00p - Black Moon Howl <https://www.blackmoonhowl.com/>

9:15p - Post Paradise <https://www.postparadiserock.com/>

10:30p - Love Stallion <https://www.lovestallionrocks.com/>

12:00a - Event End

Ticket Sales and Details

Tickets are now available through the Mishawaka website for \$20 each, or at the door for \$25.

Parking and Travel

Free parking and/or shuttle service will be available. Please check the Mishawaka website for further details closer to the event date.

Benefit Concert Proceeds and Merchandise

All proceeds from "Horsetooth Rock!" will go directly toward supporting the film festival in its first year, and for any strategic needs related to building awareness thereof and improving the festival experience.

HIFF will also offer limited edition T-shirts, posters, and stickers for purchase, in addition to featured merchandise from the bands. In addition, there will be opportunities to win special items donated by local artists and the featured bands!

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